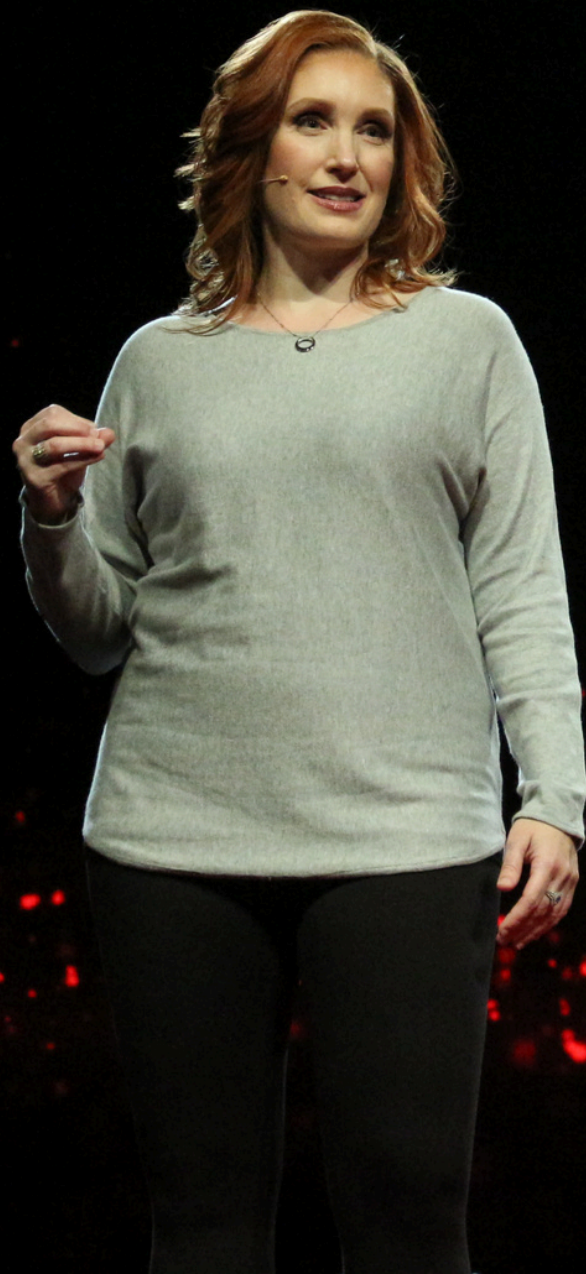


# R

TISSA RICHARDS



As CEO of The Empowerment Collective, Tissa has pioneered innovative approaches that link leadership development directly to organizational resilience, effective communication, and measurable results. Her models have been embraced by global organizations and leadership teams across various industries, transforming the trajectories of Fortune 500 companies and high-growth startups alike.

With a wealth of experience as a software founder, inventor, advisor, and investor, Tissa has emerged as a prominent authority on fostering innovation, anticipating and adapting change into strategic advantage, and enhancing engagement and productivity at all levels. A renowned TEDx and keynote speaker, Tissa regularly leads workshops for top tech, CPG, retail, and finance sector organizations worldwide including private equity, Nasdaq, Forbes, and the NYSE.

A committed advocate for increasing diversity in leadership and empowering forward-thinking organizations, Tissa has helped hundreds of candidates secure C-suite roles and private/public board seats.

Her award-winning bestseller, *No Permission Needed* is available on Amazon. Learn more at [www.tissarichards.com](http://www.tissarichards.com)





"A charismatic and powerful presenter." *TedX Austin*



"Inspirational and thought provoking." *Marc DeGaetano, Chief Revenue Officer - BigID*



"She has an empathetic understanding of what her audience is facing, connects well and makes it engaging."  
*Holly McMullan, Partner, Apollo Global Management*



"Tissa's workshops and online programs always challenge participants and teams to think about their 'so what.' You'll see clarity and alignment and have a great time getting there." *Greg Bourzikas | CISO, Cloudflare*



"Tissa changed how our audience thinks about themselves and their careers. I highly recommend her."  
*Suzanne Brown, Program Manager, ESG Initiatives, New York Stock Exchange*



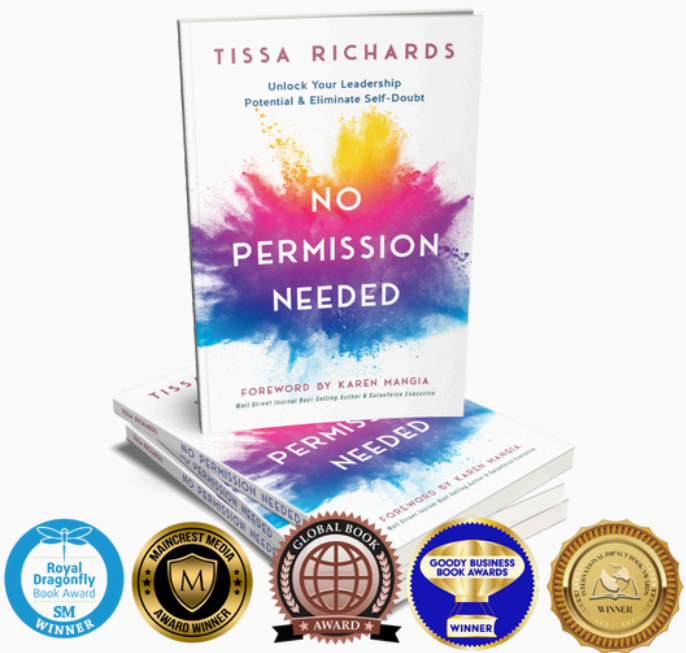
"A confident, personable and engaging speaker. If you have a chance to hear her speak, you definitely should." *Krista Satterthwaite - SVP, GM, HPE Mainstream Compute*



"Tissa's presentation for my global team was engaging and actionable. She gave our leaders ways to level up their mindset and performance." *Oliver Albers, EVP & Head of Investment Intelligence, NASDAQ*



# SAMPLE CLIENTS & ACCOMPLISHMENTS



## Resilience On Demand: Why Bouncing Back Is Not a Winning Strategy

How we respond to the unexpected — from shifts in strategy, supply chain shortages and revenue shortfalls, to larger crises like recession, inflation, and global pandemics — defines our companies and ourselves. In times of uncertainty, the go-to rallying cry is often “be resilient, we can bounce back.” True resilience is not about “bouncing back” from hard things. It’s about developing on-demand skills and habits you can rely on in the face of stress, fear, or uncertainty. Creating that muscle memory takes work and preparation, but with it, anyone can take control of disruptions, stressors, and the unavoidable curveballs of day-to-day business, confidently transforming them into competitive advantages and unlocking new opportunities for innovation and growth.

## Stop Yelling into a Void: How Communication Can Save Your Sanity (And Your Bottom Line)

Do you dream of fewer meetings, a more efficient inbox, and happier teams? It's not just a pipe dream. Poor communications costs companies an estimated \$2T every year — and that's just the hard costs. When we don't communicate well, we don't get work done effectively: frustration, misalignment, and plummeting engagement start to take over. Take a fascinating — and entertaining — journey with TedX speaker and award-winning author Tissa Richards to learn how our brains create and receive information — and why it matters. Leave with strategies to get your teams talking to each other instead of *at* each other and accelerate success.

## The Art of Declaring Yourself: How to Unlock Massive Growth

*Why do people leave this keynote and immediately close massive deals they have been unable to close for months?*

Visibility, confidence and reputation play a critical part in your success. How do you set yourself apart, be memorable, and secure bigger deals? Personal and professional swagger. A short and powerful narrative that sets you apart and anchors you in the minds of your key stakeholders. Join award-winning author and TedX speaker Tissa Richards to unlock the secrets of cognitive science and learn how to communicate declaratively and powerfully about your value. You'll leave with the ability — and confidence — to communicate unapologetically and memorably, opening up limitless opportunities.

Tissa facilitates half- and full-day workshops as follow-ons to her keynotes.

She also curates longer workshop series with organizations to develop high-potential stakeholder groups, guiding them through a journey of development and reflection.

These workshops help leaders and teams

- Lead through uncertainty or disruption
- Create a culture of resilience
- Secure rapid alignment and engagement
- Accelerate time to results
- Learn self-advocacy
- Develop critical thinking and communication skills to accelerate into the next level of leadership





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